

HOW WE HIRED 10 ROCKSTARS IN 15 MONTHS, SAVING OUR CLIENT \$200K AND 500 HOURS

SowTalent Increased Hiring Bandwidth and Accelerated Company Growth for NECS, Inc.

AT A GLANCE

CHALLENGES

- Inconsistent Hiring Process
- Limited Staff Resources
- Outdated Job Descriptions
- No Talent Acquisition Strategy

RESULTS

- 10 New Hires in 15 Months
- Saved Client \$200,000
- 30% Staffing Increase
- 500 Client Hours Saved

ABOUT OUR FIRM



Since 2020, our group has been dedicated to helping entrepreneurs and their leaders accelerate growth through people, process, and tech.

Our SowTalent team leverages decades of hiring experience to fully develop and implement efficient and effective practices. We align your business with the modern hiring landscape to attract top talent.

ANDREW SMITH

Co-Founder & COO
Nourish & Sow | SowTalent

CLIENT CHALLENGES

NECS, Inc., a food-service software company, was specifically challenged for years with...

- Finding talented professionals such as **software developers**, **customer support technicians**, and **sales professionals**
- Spending **300+** hours of valuable director-level time on interviews annually
- Wasting **\$50,000+** on replacing team members that weren't the right fit to begin with

HOW WE HELPED

1. Performed a full end-to-end review of the hiring process
2. Developed new job description format that reflected company vision and ethos
3. Filled positions that would meet current needs and align with future growth projections
4. Increased breadth of job boards used, determine best job boards for each position type
5. Reviewed all candidate applications, performed screening
6. Performed all 1st-round, and some 2nd-round interviews; presented qualified finalists to expedite offer process

THE RESULTS

- Hired 10 new team members in 15 months
- Supported a 30% increase in staff
- Screened more than 1,200 Applicants across all openings
- Saved Client approximately 500 hours of employee time
- Saved Client \$200,000+ versus traditional recruiting
- Saved Client \$30K+ in overhead of internal recruiter

LET'S EVALUATE YOUR HIRING PROCESS

Are you scrambling to staff your company and coming up short? Book a Call today to learn how SowTalent can help you grow your team with sustainable strategy and expert hiring support.



nrsh.us/HireRockstars