

Learn How We Saved Clients **\$1M+** Via Technology Improvements

We know we can provide advanced solutions that help businesses succeed in today's ever-changing world - *because we have*. Our solutions are designed to make your business life easier, more efficient, and more productive. Keep reading to learn more about our incredible success over last 3+ years.

Common Problems

Here are some of the biggest issues hindering our clients

- Over-reliance on disconnected tech
- Lack of integration between systems
- High costs of monthly or annual subscriptions
- Inefficient data management
- Security vulnerabilities and risks
- Poor scalability of technology
- Lack of user adoption for new tools
- Outdated legacy systems hindering efficiency
- Data silos leading to inefficiencies
- Inadequate tech support and maintenance



Our Solutions

Here are a few of the ways we help them save time + money

- Implement integrated software platforms
- Streamline and consolidate applications
- Recommend platforms with better features and lower subscription rates
- Develop comprehensive data management solutions
- Implement robust cybersecurity measures
- Recommend and implement scalable technology infrastructure
- Provide comprehensive user training
- Gradually phase out legacy systems
- Prioritize responsive tech support
- Establish centralized data repositories



Our Results

20,300
Total Labor Hours Saved

\$775K
Total Labor Cost Savings

\$275K
Savings vs. Alternative Tech

Featured Tech Improvement Case Studies

Full Stack for New Ecommerce Brand

Deployed a unified tech stack as Animal Biosciences launched the pet longevity supplement, **Leap Years**, including customer management, mass marketing and emails, data collection and analysis, plus integrations with external e-comm tools.

Time Savings:
2800 Hrs / \$171K (3 YRS)

Tech Cost Savings:
\$121,300 (3 YRS)

Paper Only Sales to a Modern CRM

Implemented a custom CRM and Inventory technology for **Miller Piano**. Replaced a 100% paper-managed sales process and eliminated manual inventory tracking, ultimately unifying and automating the inventory, sales, billing, and delivery cycle.

Time Savings:
3900Hrs / \$110K (18 Mo.)

Tech Cost Savings:
\$58,000 (18 Mo.)

Automations Save 100s of Exec Hours

Developed a custom solution to streamline operations for Atlanta wedding band agency **Velvet City Sound**. Solution included auto booking prospect intro calls, automated client emails and reminders, plus band member scheduling and notifications.

Time Savings:
390 Hrs / \$39K (1 YR)

Tech Cost Savings:
\$12,000 (1 YR)

Updated Sales Journey via CRM

Converted an outdated, manual sales process to a modern CRM for food software company **NECS, Inc**. Solution included automated emails to prospects, lead correspondence tracking, electronic demo booking, and ultimately faster conversion.

Time Savings:
412 Hrs / \$16K (2 YRS)

Tech Cost Savings:
\$20,700 (2 YRS)

Get On The Path To Saving Time + Money



GO

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